



2018 Annual Convention

Sponsorship Application

June 1-3, 2018 | Aulani Disney Resort

Sponsorship Benefits (all levels):

- **Recognition on HFIA website**
- **Sponsorship recognition in Convention program pamphlet** (with company logo for Platinum & Gold Sponsors)
- **Company name/sponsorship recognition on event signage** located at all major event activities/sessions, and in the hospitality room (logo included with Platinum and Gold Sponsorships)
- **Recognition in the Hawaii Retail Grocer Magazine**, Convention Edition, noting level of sponsorship
- **Acknowledgement in HFIA weekly update emails** (pre and post conference editions)
- **Verbal acknowledgement by event emcee** during both major industry dinners

Platinum Sponsor \$1800*

Includes all sponsor benefits listed on page 2, plus:

- Sponsorship recognition in Convention program packet with company logo
- Logo recognition with link to company website (when applicable) in all relevant print and electronic communications
- License to distribute promotional material in registration bags
- Custom sponsorship package option (contact Jay Higa, Sponsorship Captain at 808.397.0888 or jhiga@staradvertiser.com)

Gold Sponsor \$1300*

Includes all sponsor benefits listed on page 2, plus:

- Sponsorship recognition in Convention program packet with company logo
- Logo recognition with link to company website (when applicable) in all relevant print and electronic communications
- Custom sponsorship package option (contact Jay Higa, Sponsorship Captain at 808.397.0888 or jhiga@staradvertiser.com)

Silver Sponsor \$800

Bronze Sponsor \$600

Platinum and Gold Sponsors: Please email logo to desiree.rose@hawaiiifood.com

Company:	Contact Person:
Phone:	Email:
Address:	City: Zip:

Check enclosed

Please Bill Me

Please mail registration form with payment to:

**Hawaii Food Industry Association
1050 Bishop St. PMB 235
Honolulu, HI 96813**